



Association Resource Group
 13790 E Rice Place, Suite 100
 Aurora, CO 80015
 Phone: 800.385.0478
 Fax: 866.360.3537
 www.associationresource.net

Prospective Affiliate Group Questionnaire

What benefits are you interested in learning more about?

- Insurance Quotes & Options through Equisure Help Growing Membership
- Looking for Club Ideas
- Other- Please describe: _____
- Please call me to discuss*

Name of Organization: _____

Contact Name: _____

Mailing Address: _____

Telephone: _____ **Fax:** _____

Email: _____ **Website:** _____

1. Type of Organization:

- Association State Association Club
 Race Facility Youth Group Other

Please describe your organization: _____

2. How many members as of today: _____

3. What are your annual dues? _____

4. What is the mission / purpose of your organization:

5. What are your membership recruiting methods? _____

6. What methods of advertising do you use? _____

7. What membership criteria does your club have: _____

8. What events does your club sponsor? Do you hold Annual Conventions or Special Events? Yes N/A

If yes, please describe: _____

9. Do you publish any of the following: N/A
 Magazines Journals Newsletters Email Other

10. What other organizations are your club associated or affiliated with? N/A

13. Is your club interested in Corporate Sponsorships? Yes N/A
If yes, please attach sponsorship information

14. What, if any, insurance coverage does your group currently have?
 Club Liability
 Directors and Officers Liability
 Fidelity Crime Coverage
 Other Member Benefits – Please describe: _____

Additional Comments/Questions: _____

